

# TAMPA BAY WATERKEEPER®

## Water Quality Monitoring Site Sponsorship

### Annual \$2,000 or Monthly \$170

Your sponsorship helps Tampa Bay Waterkeeper ensure consistent water quality sampling and transparent data sharing. Your sponsorship covers the cost of laboratory supplies, analysis, equipment, and experienced programmatic staff for one site.

### Sponsor Incentives

- Banner ad space per site sponsored, linked to sponsor's website. Banner ads will appear on Swim Guide mobile app and website. Swim Guide has over two million users.
- Recognition on Tampa Bay Waterkeeper's program website as a program sponsor.
- Recognition on Tampa Bay Waterkeeper's social media channels which have over 12,000 followers.

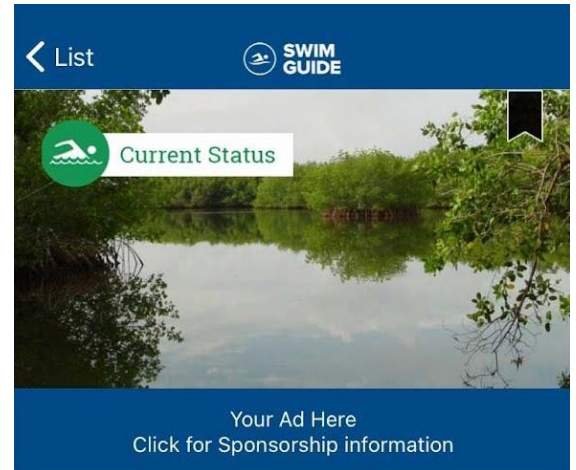
### Why we Monitor

Tampa Bay and the people, economy, and ecosystems that inhabit it, rely on good water quality. Sewage exposes recreators to bacteria, viruses, and parasites, which can cause skin infections and rashes, nausea, vomiting, diarrhea, earache, respiratory problems, hepatitis, and more. In addition to the human health risk, sewage pollution can lead to increases in the intensity and frequency of harmful algal blooms such as red tide. Tampa Bay Waterkeeper and regulatory agencies test waters for enterococci, a fecal indicator bacteria. Our sampling compliments that of regulatory agencies by filling in the gaps; we test sites that are common recreation spots not tested by other agencies. The bacteria we test for is present in the gut and feces of warm-blooded animals, including humans. Therefore, it is used as an indicator organism because it closely links water quality with contamination by human feces. Tampa Bay Waterkeeper analyzes sampling results and works to find and eliminate sources of pollution.

### Contact

Are you ready to join us by becoming a sponsor? Do you have more questions about the program? Contact

[VictoriaGambale@tampabaywaterkeeper.org](mailto:VictoriaGambale@tampabaywaterkeeper.org)



### Cockroach Bay Boat Ramp

Ruskin, Florida

Updated by [Tampa Bay Waterkeeper](#)



Don't let the name fool you, Cockroach Bay is one of the gems of the Tampa Bay watershed. An ecologically fertile stretch of mangrove islands and seagrass beds located in Ruskin, Florida, Cockroach Bay is home to some of the best paddling, fishing, and wildlife watching in Florida. Home to snook, trout, redfish, tarpon, ospreys, pelicans, dolphins, roseate spoonbills, manatees, and numerous other species of wading birds, Cockroach Bay offers an often needed and truly beautiful glimpse at a Florida the Tocobaga

